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| NZ Govt Logo | Data Strategy Service Framework: Consultancy and Professional Services: Data and Information Services: Data Strategy | Company logo |

**Service Definition**

Driven by organisation’s overall business strategy, a data strategy is a plan designed to improve the ways organisations acquire, store, manage, share and use data. Its purpose is to ensure that data is managed and used like an asset. It provides a common set of goals and objectives to ensure data is used both effectively and efficiently. In New Zealand this means complying with NZ Government standards, including Archives NZ Information and Records Management Standards and the Government Chief Data Steward Data Content.

**Service Contact Details**

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| --- | --- |
| Contact Name: |  |
| Contact Number: |  |
| Contact Email: |  |

**Service Competencies**

Data strategy key competencies (tick all that apply):

Extensive knowledge of data analytics and A.I applications and trends

Defining data strategy in accordance with business strategy

Designing multi-phased implementation roadmaps

Developing data solutions based on various business problems

Understanding of cloud data models and data lakes

Exploring and discovering new insights.

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| Other Competencies | Please outline any other relevant competencies. |
| Provide Examples | Limit 1000 characters.  Please provide examples which demonstrate how you have used the competencies described above in providing data strategy services to your customers. |
| Case Studies (optional) | Please provide case studies (in PDF format or URL link) as supporting evidence. |

**Service Delivery Capabilities**

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| Resource Availability | Please set out your organisation’s approach for selecting, maintaining and managing the availability of its resources so that requests from agencies can be met in a timely manner. |
| Capability Development | Please set out your organisation’s approach for developing and maintaining the capability of its resources, including the nature and level of investment in individual resources for keeping up-to-date with trends and techniques of their respective discipline and knowledge of the Public Sector environment. |
| Knowledge Management | Please set out your organisation’s approach for managing the retention and transfer of knowledge created by its resources, including: knowledge management practices that ensure transfer of knowledge within the organisation’s resources and agency staff, how resources will identify opportunities to improve agency systems and processes, and how resources will add value over and above the contracted service. |
| Security | Please confirm you have a personnel vetting process which includes the New Zealand Ministry of Justice criminal record checks or equivalent, covering all staff and that this covers any sub-contractors or 3rd parties who will deliver the proposed Service(s). |

**Pricing Model**

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| Standard Rate Card | Please provide your standard rate card or pricing model |
| Pricing Model | Please note that this pricing is indicative and final pricing will be negotiated when you conclude the SOW.  Agencies will look at pricing to decide initial shortlist, so please provide meaningful info, such as   * Rate card * Blended rates * Volume discounts * Outcome based pricing options |